



22 October 2022

Dear PBA Members,

We would like to invite you to attend the **First e-Commerce Congress** on **04 November 2022** at the **Philippine International Convention Center** in Manila. The eCommerce Congress is made possible by the **Department of Trade and Industry** and the **Philippine Bar Association**, for participants to reflect on the immense potential of eCommerce and allow stakeholder from the national government, business sector, and civil society organizations to discuss the possible policies and regulations on the country's eCommerce ecosystem. The event will have a plenary portion and four breakout sessions:


1. *The Future of Digital Taxation* - The growth of eCommerce, the impact of potential tax legislation on the industry and its consumers, the challenges of collection and regulation.
2. *The Gig Economy* - How the labor market has changed and adapted to the rise of gig-workers on eCommerce platforms, recognizing the impact of gig-workers on the national economy, and protection of workers' rights.
3. *The Pivot to a Cash-light Society* - The rapid adoption of digital payments in a post-pandemic society and the growing consumer confidence in digital transactions.
4. *Consumer protection in the Digital Age* - How consumers are protected by existing regulatory framework of consumer protection laws and intellectual property.

We would appreciate your **confirmation on or before 28 October 2022** through our online registration link <https://tinyurl.com/ecommercecongress>.

A copy of the program is herewith attached for your reference. Your office may contact Atty. Jeross R. Aguilar or Atty. Annika B. Chan at 0977 812 6673 or email at [ecommercecongress2022@gmail.com](mailto:ecommercecongress2022@gmail.com) should you have any concerns or to signify your confirmation.

We look forward to having you share your thoughts and insights at the eCommerce Congress!

Yours sincerely,



**ALFREDO B. MOLO III**  
Chairperson, Public Issues Committee  
The Philippine Bar Association