

eCommerce Congress Program
Philippine International Convention Center
04 November 2022

Event		Starts at
<i>Registration</i>		12:00 PM
<i>Opening Program</i> <i>National Anthem</i> <i>Invocation</i>		1:00 PM
Introduction of Keynote Speaker		1:20 PM
Keynote Address	Sec. Alfred Pascual Department of Trade and Industry	1:25 PM
Introduction of Sec. Arsenio Balisacan		1:35 PM
<i>The Role of Digitalization and Digital Transaction in a Post-Pandemic Society</i>	Sec. Arsenio Balisacan National Economic and Development Authority	1:40 PM
Introduction of Speakers		1:55 PM
<i>The State of eCommerce in the Philippines: Where are we now and where are we heading?</i> <i>Internet Transactions Act</i> <i>The Marketplace Model and MSME Growth</i>	Representative from Lazada	2:05 PM
	Representative from Meta	2:10 PM
	Representative from Shopee	2:15 PM
	Representative from Zalora	2:20 PM
10 minute break		
Introduction of Speakers		2:25 PM
<i>The Rapid Rise of Internet Transactions and its Cybersecurity Considerations</i>	Representative from Secure Connections	2:30 PM
	Representative from ATIN	2:35 PM
Question and Answer		2:40 PM

<i>Closing Remarks (via video recording)</i>	Sen. Mark Villar <i>Chairperson, Committee on Trade, Commerce and Entrepreneurship</i>	2:55 PM
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Break-Out Sessions		3:10
The Future of Digital Taxation	Panel of speakers from DOF, BIR, private sector	Break-out session will happen simultaneously (45 minutes)
The Gig Economy	Panel of speakers from DICT, DOLE, private sector	
The Pivot to a Cash-light Society	Panel of speakers from BSP, DTI, private sector	
Consumer protection in the Digital Age	Panel of speakers from consumer groups, IPOP HL, DTI, Philippine Bar Association	

<i>Closing Program</i>		3:55 PM
<i>Acknowledgments/PhotoOps</i>	DTI and PBA	4:10 PM