



PRESS RELEASE *(For immediate publication)*

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GMA Network Solidifies Partnership for Eleksyon 2025



GMA Network has reaffirmed its commitment to delivering the biggest and most comprehensive election coverage through the Eleksyon 2025 Partnerships Launch held on Monday, November 11, at the GMA Network Center in Quezon City. This powerful alliance brings together leading organizations in the fields of telecommunications, media, technology, education, business, law, and public service, uniting to provide Filipinos with comprehensive, timely, and accurate information.

Quezon City, Philippines — As the country prepares for the 2025 Midterm Elections, broadcast giant **GMA Network** has reaffirmed its commitment to delivering the biggest and most comprehensive election coverage through the **Eleksyon 2025 Partnerships Launch**. This powerful alliance of more than 50 partners brings together leading organizations in the fields of telecommunications, media, technology, education, business, law, and public service, uniting to provide Filipinos with comprehensive, timely, and accurate information.

During the Eleksyon 2025 Partnerships Launch and Memorandum of Agreement (MOA) Signing held on Monday, November 11, at the GMA Network Center in Quezon City, GMA Network President and CEO **Gilberto R. Duavit, Jr.** highlighted the critical role of each partner organization in upholding electoral integrity and fostering transparency.

“As a coalition of the most trusted organizations in our respective fields, we come together once again to deliver an election coverage that is not only the most comprehensive, but also conforms to the highest standards of honesty and integrity, in a manner beyond reproach. Together, we are here to ensure that every Filipino, whether in urban cities or

remote places in the archipelago, or anywhere across the globe, has access to information that is comprehensive, timely, and accurate in order to make objective and empowered decisions at the polls,” said Duavit.

In time for the partnerships launch, GMA also unveiled its election advocacy campaign “Dapat Totoo,” emphasizing the fight against misinformation and disinformation to help guide voters this 2025 midterm elections.

Joining Duavit in representing GMA Network in the Eleksyon 2025 Partnerships Launch were Executive Vice President and Chief Financial Officer **Felipe S. Yalong**; GMA Integrated News, Regional TV, and Synergy Senior Vice President and Head **Oliver Victor B. Amoroso**; First Vice President for Public Affairs **Nessa S. Valdellon**; First Vice President for Radio Operations **Glenn F. Allona**; GMA New Media, Inc. President and Chief Operating Officer **Dennis Augusto L. Caharian**; and GMA International First Vice President **Joseph Jerome T. Francia**. Also in support was the Network’s socio-civic arm **GMA Kapuso Foundation**.

Leading the roster of distinguished external partners for Eleksyon 2025 was Commission on Elections (COMELEC) Chairman **Atty. George Erwin M. Garcia**.

From the telecommunications industry: PLDT Group Department Head and VP for Enterprise Product Management & Marketing **John Eric S. Alviz** and PLDT Group AVP & Head - CRB & IT Platforms **Jackielyn J. Ang**.

Pledging their commitment were the trusted election watchdogs and civic organizations: Parish Pastoral Council for Responsible Voting (PPCRV) National Media and Communications Director, Senior Trustee and National Voters Education Director **Anna De Villa-Singson**; National Citizens’ Movement for Free Elections (NAMFREL) National Chairman **Angel S. Averia, Jr.**; and Legal Network for Truthful Elections (LENTE) Executive Director **Atty. Rona Ann V. Caritos**.

From the media: long time election partner Inquirer Group of Companies represented by Philippine Daily Inquirer Associate Publisher **Julieta Javellana** and Inquirer Interactive Incorporated President and CEO **Abelardo S. Ulanday**; Manila Bulletin Publishing Corporation Executive Vice President **Herminio B. Coloma, Jr.**; Manila Times President and COO **Blanca C. Mercado**; Manila Standard Managing Editor **Joyce Pañares**; Catholic Media Network (CMN) Vice President Rev. **Fr. Ildefonso Dimaano**; Philippine Center for Investigative Journalism (PCIJ) Executive Director **Carmela S. Fonbuena**; Manila Overseas Press Club (MOPC) Chairman **Antonio S. Lopez**; and PEP Editor-in-Chief **Jo-Ann Q. Maglipon**.

Representing the academe were: University of the Philippines Diliman Information Office Deputy Director **Marielle Justine C. Sumilong**; Ateneo de Manila University Marketing and Communications Director **Maria Teresa D. Villanueva**; De La Salle University Vice President for Lasallian Mission **Fritzie Ian P. De Vera**; University of Santo Tomas Secretary General **Rev. Fr. Louie R. Coronel, O.P., EHL**; University of the Philippines

Los Baños Director for Public Relations **Mark Lester Del Mundo Chico**; Polytechnic University of the Philippines Vice President for Student Affairs and Services **Tomas O. Testor**; AMA Education System Vice President and Executive Director **Danter Sullivan**; National University Senior Director for Corporate Marketing and Communications **Adolf Aran, Jr.**; and University of the East President and Chief Academic Officer **Dr. Zosimo M. Battad**.

They are joined by the member schools of the National Collegiate Athletic Association (NCAA): Arellano University Assistant Vice President and Management Committee Representative **Pedro S. Cayco**; Colegio de San Juan de Letran OIC for Department of Student Affairs **Albert Rosarda**; De La Salle-College of St. Benilde Media Relations Unit Consultant and former Board of Trustees **Eduardo Jarque**; Emilio Aguinaldo College Student Affairs Dean **Ameena Oliva RRT, MAEd**; José Rizal University Vice President for Academic Affairs **Dr. Miguel M. Carpio**; Lyceum of the Philippines University Student Affairs Dean **Gladys O. Ramos**; Mapúa University Asst. Vice President of Student Affairs and Alumni Relations **Oliver Custodio**; San Sebastian College - Recoletos President **Fr. Rafael B. Pecson, OAR**; and University of Perpetual Help System DALTA School Director **Dr. Arnaldo De Guzman**.

Across the country, representing the academe as well were the regional school partners from Luzon: Mariano Marcos State University Office for Strategic Communication Director **Herdy L. Yumul**; De La Salle Lipa – Batangas Vice Chancellor for Academics **Dr. Tessie Palma**; Universidad de Dagupan Chief Operating Officer **Jann Alfred Arzadon Quinto**; and the Ateneo de Naga University.

From the Visayas: University of the Philippines Visayas Vice Chancellor for Academic Affairs **Dr. Alice Joan G. Ferrer**; University of Saint La Salle Bacolod President Bro. **Joaquin Severino S. Martinez**; Silliman University Assistant Vice President for Academic Affairs **Dr. Mae Brigitt Bernadel L. Villordon**; University of San Carlos Department of Political Science, School of Law and Governance Faculty **Grace Magalzo-Bualat, MPS, LLB**; and the University of San Agustin-Iloilo Academic Supervisor AB Communication **Dr. Rhoda G. Campillan**.

From Mindanao: Central Mindanao University President **Dr. Rolito G. Eballe**; Holy Cross of Davao College President **Bro. Noelvic H. Deloria, S.C**; Notre Dame of Dadiangas University President Bro. **Manuel V. De Leon, FMS**; Western Mindanao State University President **Dr. Ma. Carla Ochotorena**; and Notre Dame University in Cotabato City President **Fr. Francis Efren C. Zabala, OMI**.

Also part of Eleksyon 2025 were the legal, business, and socio-civic groups: Philippine Bar Association (PBA) President **Atty. Joel Raymond R. Ayson**; Chamber of Commerce of the Philippine Islands (CCPI) incoming Executive Director **Anthony Patrick Dela Peña Chua**; and Regional Emergency Assistance Communications Team (REACT) Philippines National President **Juza U. Dapdap**.

Supporting the Eleksyon 2025 Partnership as well is the leading video-sharing platform **YouTube**.

Panata sa Bayan

Also part of the MOA signing event was the official launch of the “Panata sa Bayan” for Eleksyon 2025.

The song was performed by Sparkle GMA Artist Center’s select roster of singers led by Asia’s Limitless Star **Julie Anne San Jose**. Joining her were **Aicelle Santos, Kyline Alcantara, Jessica Villarubin, John Rex Baculfo, Garret Bolden, Hannah Precillas, Crystal Paras, Meghan Dionisio, Matt Lozano, Vianna Ricafranca, Anthony Rosaldo, Thea Astley, Liana Castillo**, and **Gaea Micha**.

Last August 30, 2024, GMA Network, together with almost 60 partners from media organizations, academic institutions, and the Commission on Elections (COMELEC), convened in a landmark event dubbed “Panata Kontra-Fake News Covenant Signing” to form the largest partnership in the fight against disinformation. The event was inspired by the Kapuso Network’s “**Panata Kontra-Fake News**” campaign.

Over the years GMA Network has been at the forefront of delivering the most comprehensive election coverage, providing reliable and in-depth information to keep the public informed and engaged in the democratic process.

Together with its election partners, GMA Network is committed to delivering comprehensive Eleksyon 2025 coverage across all platforms, ensuring the Filipino public has access to accurate information and is empowered to make informed choices during one of the most important events of Philippine history.

For the latest updates, tune in to GMA Network’s on-air platforms GMA and GTV, its official website www.GMANetwork.com, or via its official social media accounts.

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